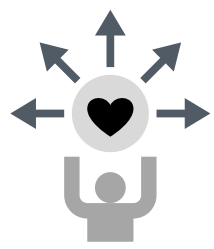


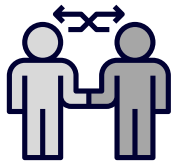
Together we flourish

We help subject matter experts with limited teaching experience & educators looking to up-skill their teaching to improve the design and delivery of even the most challenging technical content!

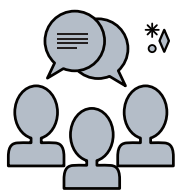
Our program offerings



Creative-Tech Curriculum Development



Technical Instructor & Facilitator Training



Live Instruction & Classroom Management

Some recent partners



LEHMAN COLLEGE



Our R.E.D. Framework for Instructional Leadership

Relational Literacy

Educational Literacy

Digital Literacy

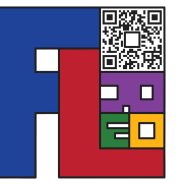
Our Philosophy

Center personal wellness, community development and creativity in all of our engineering, design and educational practices.

Why choose us?

Since 2019 we've been learning and building as a community of over 200 talented technical leaders worldwide. To date, we've helped dozens of universities, bootcamps, and companies foster engineering talent at all levels. We're consistently researching best practices in engineering management and team development and sharing our insights and best practices in the form of workshops, training programs, classes and consulting.

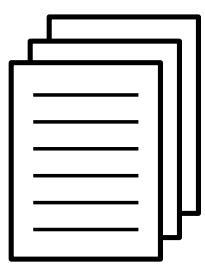
The following programs and services extend our philosophy in ways that allow your organization to cultivate learning environments rich in content and instructional talent designed to foster community.



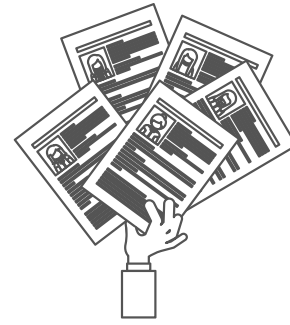
Creative-Technology Curriculum Development

We design engaging curriculum in relevant subject matter related to the interdisciplinary field of creative-technology for students of all ages and backgrounds.

Our curriculum design services include



Scope & Sequence documents
detailing the daily and weekly outcomes for student-learners during our 8-12 week programs



Instructional Resources
Including daily lesson content, student assessment materials, facilitator talking points & rubrics


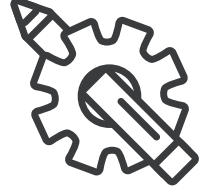



Facilitator Onboarding
with guided walkthroughs of program content and overviews of lesson objectives and assessments

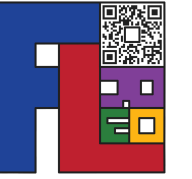


Key stakeholder meetings
designed to align curriculum with any important student-learner objectives or topic-specific content

Example Programs We've Built

| | | |
|--|---|---|
|  K-12 | Intro to Coding Graphic Design Digital Storytelling | Music Production UI/UX Design Product Management |
|  Higher/Continuing EDU | Web Development Building on Wordpress Tech Entrepreneurship | Design Thinking Product Management Digital Marketing |
|  Workforce Development | Full Stack Web Mobile Engineering Cloud Engineering DevOps/SRE | UI/UX Design Sales Engineering Linux System Admin Product Management |

Curriculum is scoped for 8-12 weeks and can range from 1-8 hour sessions depending on your specific program goals for participants.



Technical Instructor and Facilitator Training

We onboard and upskill aspiring technical instructors and classroom facilitators through a series of workshops centered around the Floreo Philosophy & R.E.D. framework.

For Instructors ☒

| | |
|--|---|
| <u>TIF-E1: Effective Technical Instruction</u> Technical Coaching & Classroom Leadership, Feedback Loops, Assessment and Increasing Student Productivity | In this program we work with instructors to increase their effectiveness and strategic communication as educators directly impacting student productivity |
| <u>TIF-E2: Assessing Student Engineering Mindset</u> Defining, Measuring & Improving Engineering Mindset | After E1 we help instructors research, analyze, and define key metrics around engineering mindset and strategies for working with students to improve it |
| <u>TIF-E3: Community-Driven Pedagogy</u> Developing Collaborative Classrooms, Growing Student Expertise through Co-Intentional Leadership. | With clarity on engineering mindset, we help educators increase student capacity through our community driven educational pedagogy and praxis |

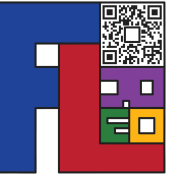
For Classroom Facilitators ☒

| | |
|---|--|
| <u>TIF-F1: Developing Educational Leadership</u> Technical Research & Strategic Planning, Developing Technical Communication, and Handling Feedback | In this program we work with facilitators to develop their individual communication, research, classroom management and technical skills |
| <u>TIF-F2: Creating Impactful Learning Environments</u> Scoping, Prioritizing & Sharing Technical Tasks, Handling Feedback, and Fostering Engineering Culture | Here we help facilitators determine different key areas of focus to actively contribute to the growth of a high-performing learning environment |
| <u>TIF-F3: Classroom Growth Hacks</u> SMART Goals, Continuous Learning and Development, Project Management Technology | During this program we prep individuals for successful classroom management by teaching skills in goal setting, continuous learning and PM tech tools. |

Community-Wide Programs ☒

| | |
|---|--|
| <u>TIF-C1: Developing an Engineering Mindset</u> | In this program we work with both technical and non-technical educational staff within your org to develop their ability to be successful in AGILE environments |
| <u>TIF-C2: Strategies for Virtual Learning & Development</u> | This program focuses on skills for handling distance learning and remote education including helpful tech tools and instructional techniques for remote learners |
| <u>TIF-C3: Accessibility and Technology Tools</u> | This program focuses on assistive technology tools and best practices to create learning environments are accessible for diverse learners |

** Each program consists of 2 hour workshops, for up to 15 participants. Participants receive program summaries, templates and takeaways to turn into action.



Live Instruction and Classroom Management

Our network of highly trained instructors and facilitators are on-call and ready to deliver subject matter expertise in creative-technology within any of our programs.

Our educators manage

| | |
|---|---|
| <p>Live Instruction (Virtual/In-Person) handling 8-12 week long sessions designed around any of our curriculum scope and sequences</p> | <p>Student Performance Assessments gathering valuable metrics on student progress throughout the program & recommending next steps</p> |
| <p>Classroom Facilitation leading lessons and creative projects for students, ensuring their progress in topic-specific skills</p> | <p>Key Stakeholder Meetings to share information about classroom management, ensure program alignment, and student success</p> |

These services are designed to function alongside our org's curriculum scope & sequences and instructional materials. If you'd like to request our staff utilize your own instructional materials we can arrange a curriculum review with a member of our educational team.

Benefits of working with our staff



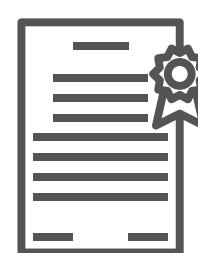
Interdisciplinary professionals
with experience in both the creative and technology fields



Industry-backed expertise
Our educators have worked as founders or leads at innovative companies and bring a plethora of experience in the classroom



Representation
Our network is comprised primarily of professionals of color that believe in educating and empowering community



Lab Certified Instructors
All instructors have undergone our Instructor and Facilitator training and demonstrate their mastery of our R.E.D framework for instructional leadership

Meet an instructor:



Alex Ocampo
Tech Product Mgmt & Sales
Musician
Ex-IBM Watson Product Mgmt



Jai Amanda
UX Research & Psychology
Podcaster
Consultant